

MON RIVER VALLEY *magazine*

Issue 2: Spring/Summer 2020 • Early March 2020

Issue 3: Fall/Winter 2020 • Early September 2020

Mission: To market and promote the Mon River Valley Region for the purpose of attracting people to the area, growing the economy, and encouraging residents and visitors alike to discover the historic, cultural, shopping, dining, and recreational opportunities in the Mon River Valley region.

Vision: To grow the number of tourism dollars coming into the region, and grow the number of visitors and increase the economic impact, resulting in a greater tax base for all of the small towns and communities in the Mon River Valley Region.



ADVERTISING OPPORTUNITIES

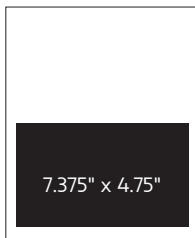
	Cost per issue for 2 ISSUES	Cost per issue for 1 ISSUE
Outside Back Cover	\$1550	\$1800
Inside Front Cover	\$1300	\$1500
Inside Back Cover	\$1300	\$1500
Full Page	\$750	\$900
1/2 Page Horizontal	\$400	\$500
1/2 Page Vertical	\$400	\$500
1/4 Page Vertical	\$250	\$300



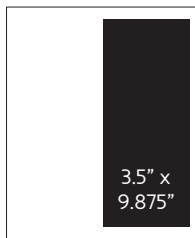
Best Places in the Mon River Valley
Enhance your business's listing in our directory!
Add a Business Spotlight with a photo and up to 50 words for \$100 in one issue.

Trim Size:
8.375" x 10.875"
With Bleed:
8.5" x 11"
Live Area
(keep text within
this space):
7.375" x 9.875"

Full Page



1/2 Page
Horizontal



1/2 Page
Vertical



1/4 Page
Vertical

*Ad sizes are not to scale.

3,000 copies will be printed and distributed to the 14 Pennsylvania Welcome Centers across the state and to distribution sites throughout the 4-county region.

IMPORTANT DATES

Issue 2: Spring/Summer 2020

- 01/27/2020 - Ad Space Reservations Due
- 02/03/2020 - Ad Artwork Due
- Early March - Issue Available

Issue 3: Fall/Winter 2020

- 08/03/2020 - Ad Space Reservations Due
- 07/27/2020 - Ad Artwork Due
- Early September - Issue Available

ARTWORK SPECIFICATIONS

- All ads must be designed in CMYK and submitted in a high-resolution format (minimum 300 DPI).
- PDF, JPG, EPS and TIFF formats accepted.
- Broad Innovations, LLC and Pinpoint Publishing, LLC are not responsible for ads sent that do not meet these standards
- Submit completed artwork to:
melaniep1959@hotmail.com
or info@PinpointPublishing.us

ADVERTISER INFORMATION

Company Name

Contact Name

Title

Address

City

State

ZIP Code:

Phone:

E-mail:

Billing Name (if different):

Billing Address (if different):

ADVERTISEMENT SPACE SELECTION

	Cost per issue for 2 ISSUES	Cost per issue for 1 ISSUE
Outside Back Cover	<input type="checkbox"/> \$1550	<input type="checkbox"/> \$1800
Inside Front Cover	<input type="checkbox"/> \$1300	<input type="checkbox"/> \$1500
Inside Back Cover	<input type="checkbox"/> \$1300	<input type="checkbox"/> \$1500
Full Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$900
1/2 Page Horizontal	<input type="checkbox"/> \$400	<input type="checkbox"/> \$500
1/2 Page Vertical	<input type="checkbox"/> \$400	<input type="checkbox"/> \$500
1/4 Page Vertical	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300

Best Places in the Mon River
Valley Spotlight Listing
 \$100

Please select your issue(s):
 Spring / Summer 2020
 Fall / Winter 2020

AGREEMENT

Please read Advertising Policies, then sign and date:

Signature

Date

Send completed form and check (if applicable) to:

Broad Innovations, LLC
332 First Avenue
Belle Vernon, PA 15012

ADVERTISING POLICIES

Advertisements are subject to the approval of Broad Innovations, LLC ("Publisher"). Publisher reserves the right to refuse, reject, cancel or omit any advertisement at any time for any reason without liability, even if previously acknowledged and accepted. Publisher is not responsible for ads submitted that do not meet the artwork specifications as stated.

Advertisers assume responsibility and complete liability for all content in their ad, and represents that it is fully authorized to publish the entire contents and subject matter including but not limited to names, pictures, usage permissions and copyrighted material, and / or typographical or other errors. Advertisers will also indemnify and hold harmless Publisher, its owners, agents, and employees against all loss, liability, damage and expense of any nature arising out of the copying, printing and publishing of Advertiser's advertisement, including without limitation reasonable attorney's fees resulting from claims or suits of libel, violation of privacy rights, copyright, plagiarism, trademark infringement or any other claim.

All advertisements are to be for paid at time of order. Cancellation of any advertising must be received in writing prior to the space reservation deadline. Any cancellation after the space reservation deadline will be billed at 100%. Broad Innovations, LLC reserves the right to hold an advertiser's insertion for delinquent account balances or non-payment.

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